

September 2018

Vernon College Effectiveness Questionnaire Summary

Total Responses

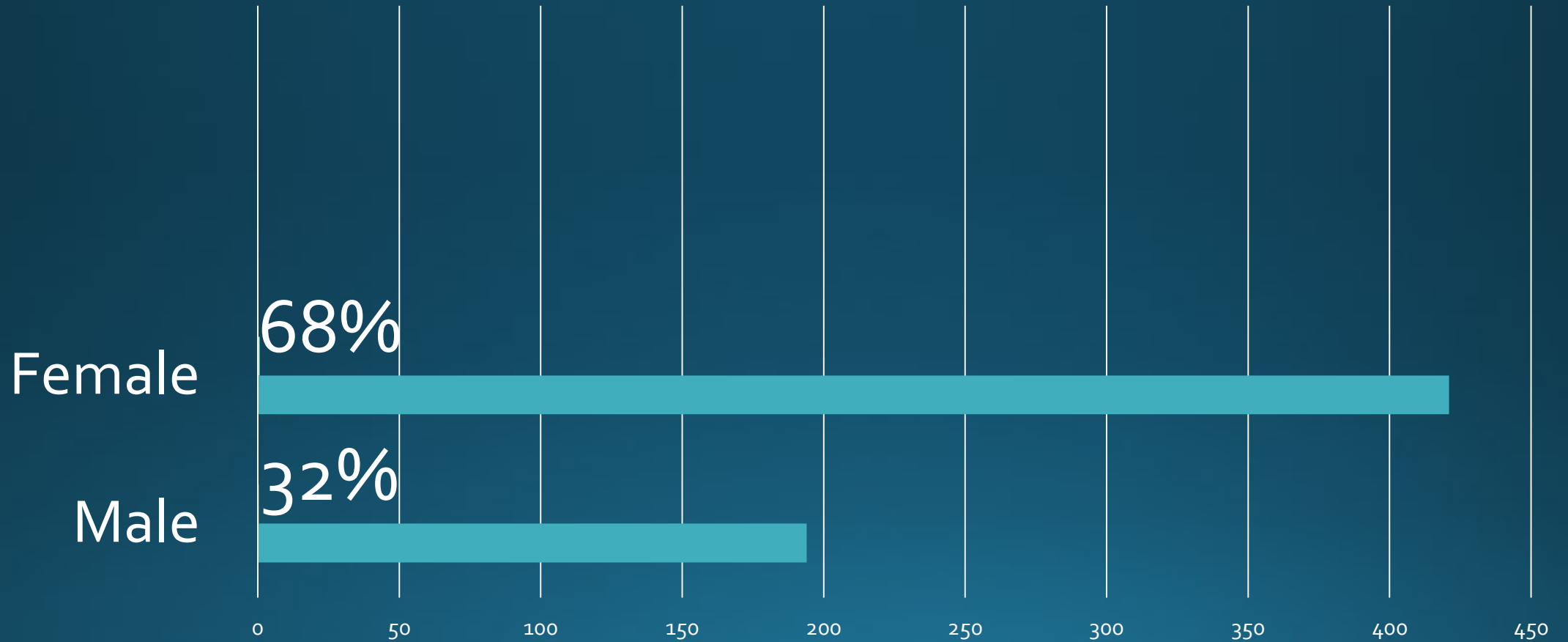
615

Questionnaire Administered via Email to...

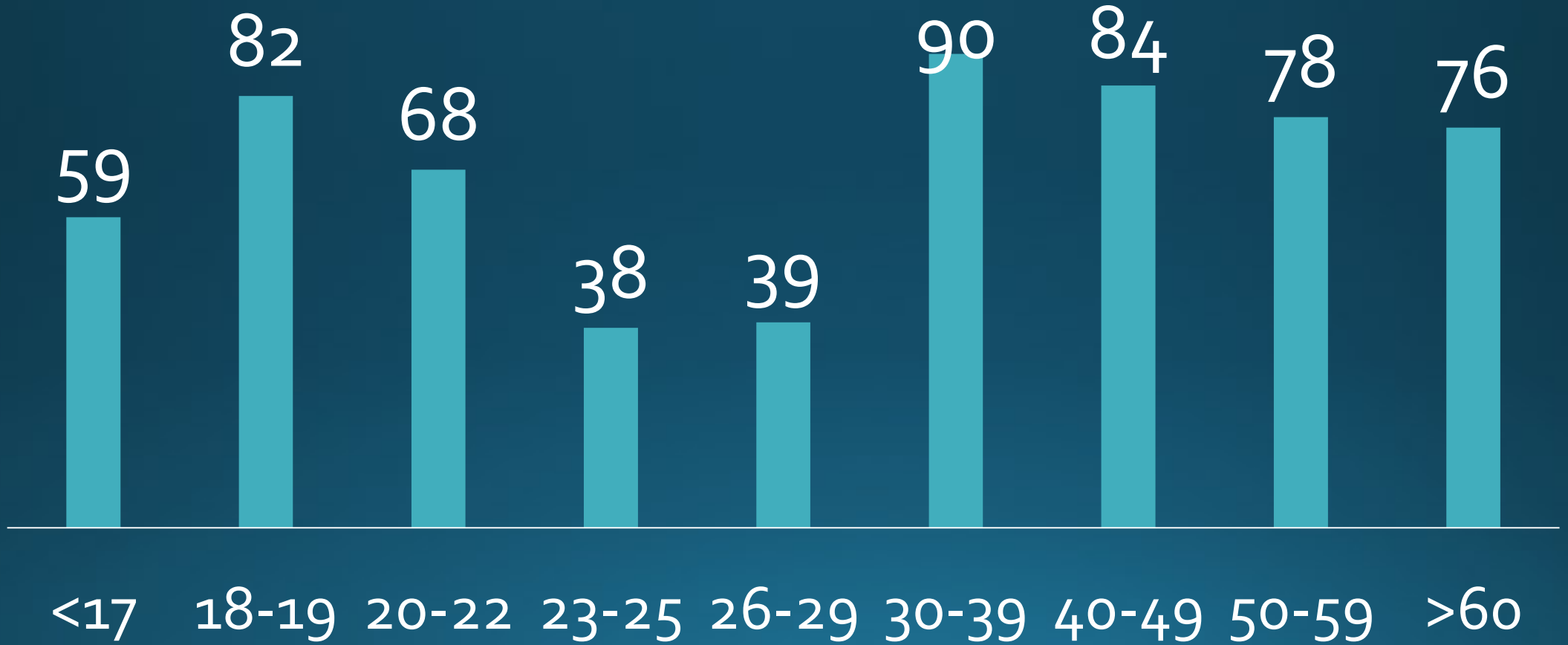
- Alumni
- Board of Trustees
- County Contacts and Elected Officials
- Foundation Board Members
- High School Counselors and Administrators
- Vernon College Employees, Students and Potential Students

Also posted on the Vernon College website, promoted via social media, and through CANVAS.

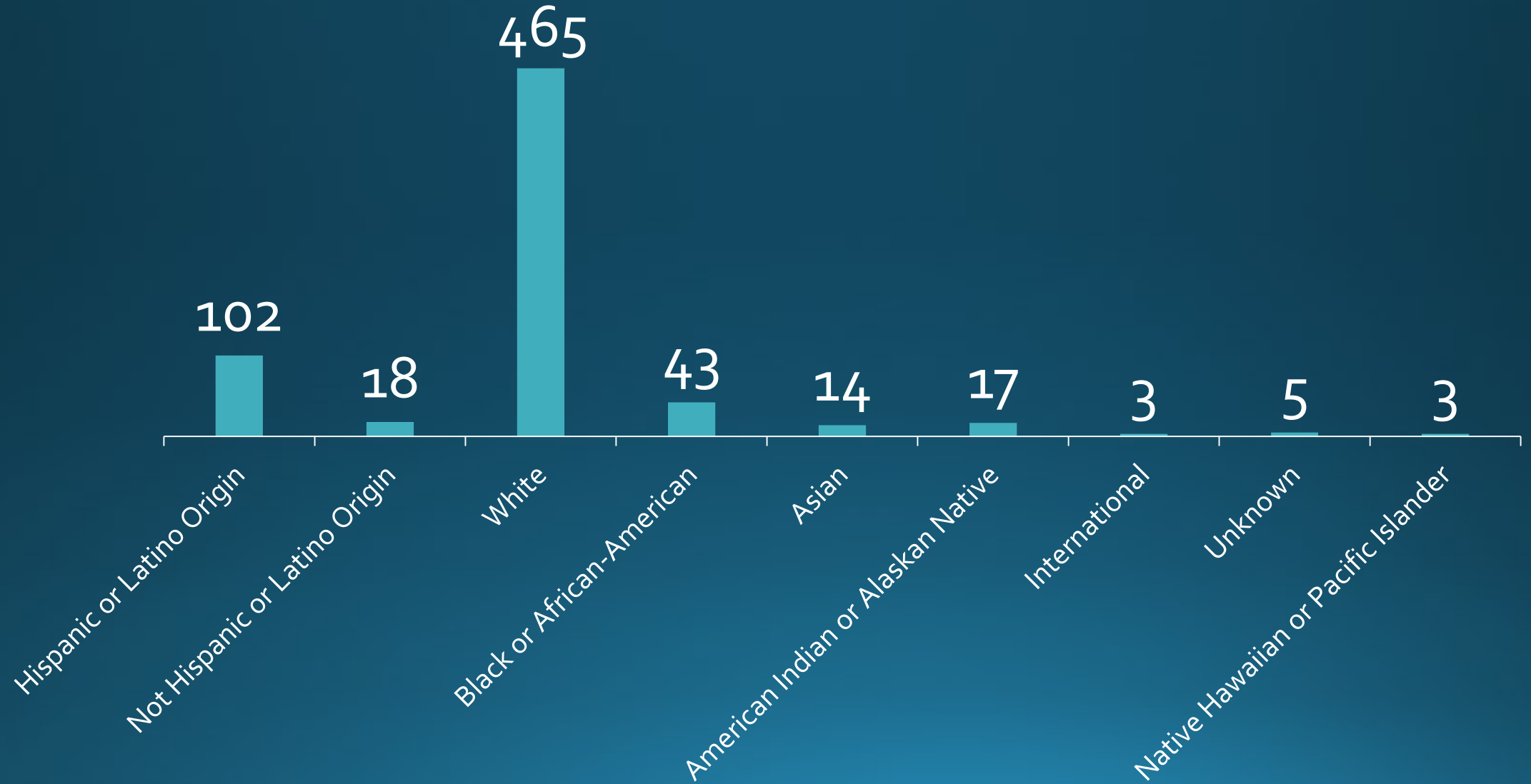
Gender



Age



Ethnic Origin/Race



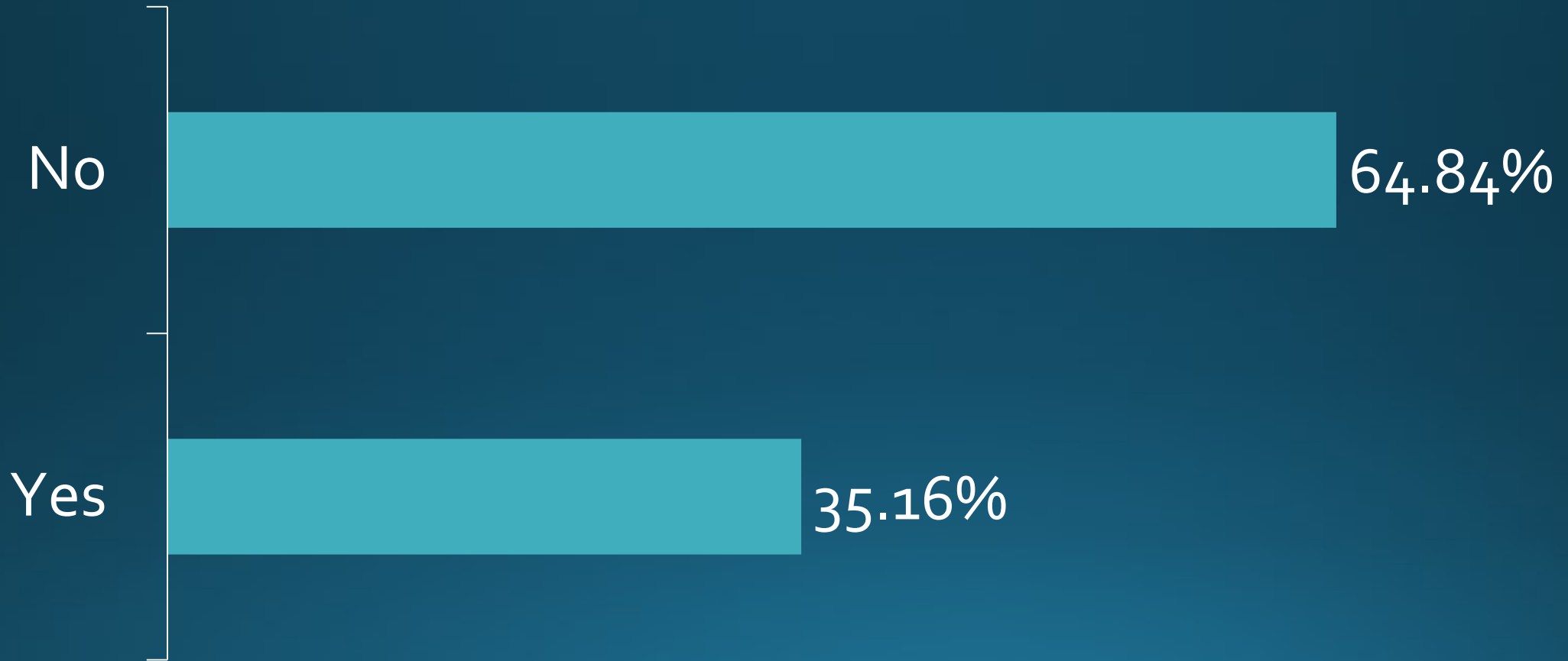
Residence Currently Live

Archer	6.37%
Baylor	1.14%
Clay	3.92%
Cottle	0.16%
Foard	0.82%
Hardeman	1.14%
Haskell	0.49%
King	0.16%

Residence Currently Live, cont.

Knox	0.82%
Throckmorton	0.49%
Wichita	55.23%
Wilbarger	23.37%
Other Texas County	3.27%
Oklahoma	1.63%
Outside of Texas and Oklahoma	0.98%

Support Vernon College as a Wilbarger County Tax Payer



Best Describes Relationship with Vernon College (check all that apply)

Currently attend Vernon College and working toward a certificate, degree or to transfer to another institution	57.63%	340
Former Vernon College credit, degree or transfer student	16.95%	100
Currently participate in Vernon College Continuing Education/Personal Enrichment opportunities	4.24%	25
Former participant in Vernon College Continuing Education/Personal Enrichment opportunities	7.12%	42

Best Describes Relationship, cont.

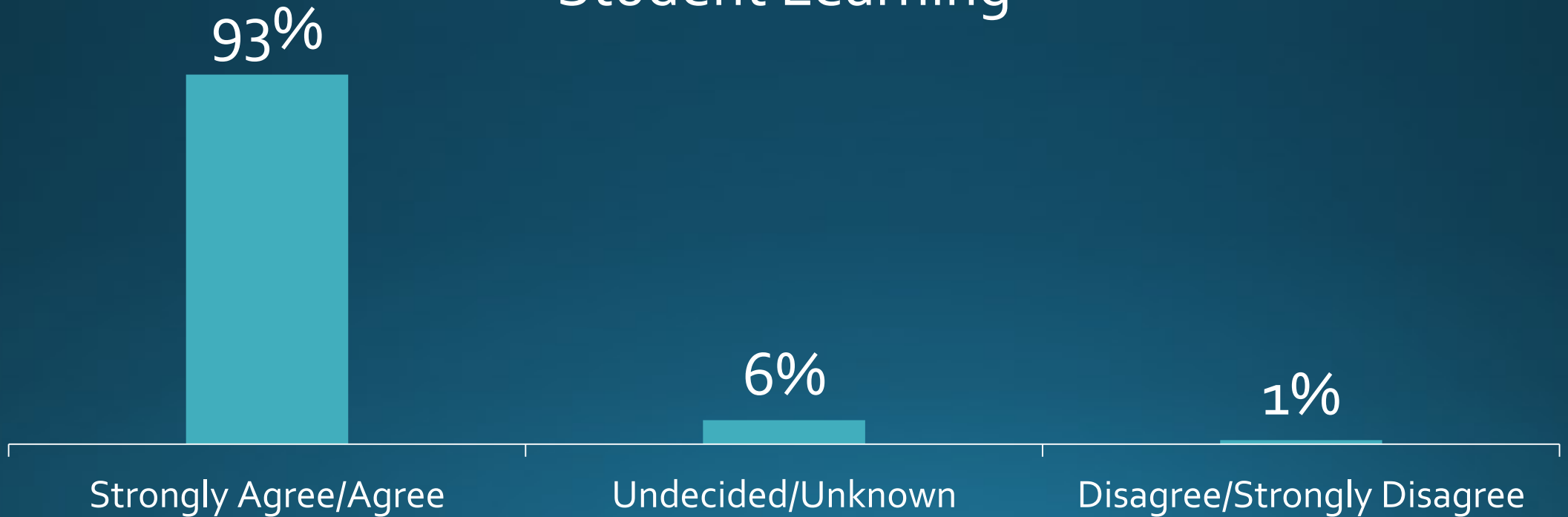
Parent/family member of Vernon College student	6.10%	36
Vernon College/Vernon College Foundation Donor	5.25%	31
Business and industry partner	1.36%	8
Secondary Education partner	1.86%	11
City, County or State Government partner	1.86%	11

Best Describes Relationship, cont.

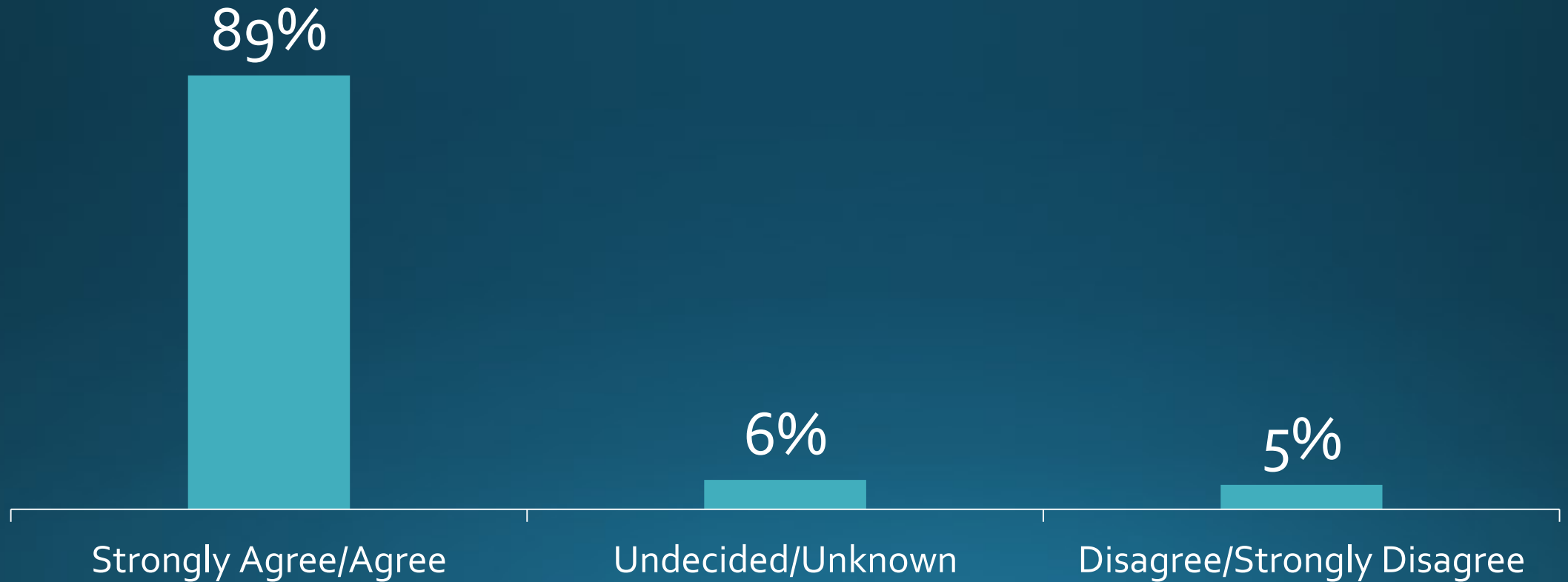
Interested Community member	5.93%	35
Current Vernon College employee	25.42%	150
Former Vernon College employee	1.36%	8

Based on Respondent's Perception, Vernon College...

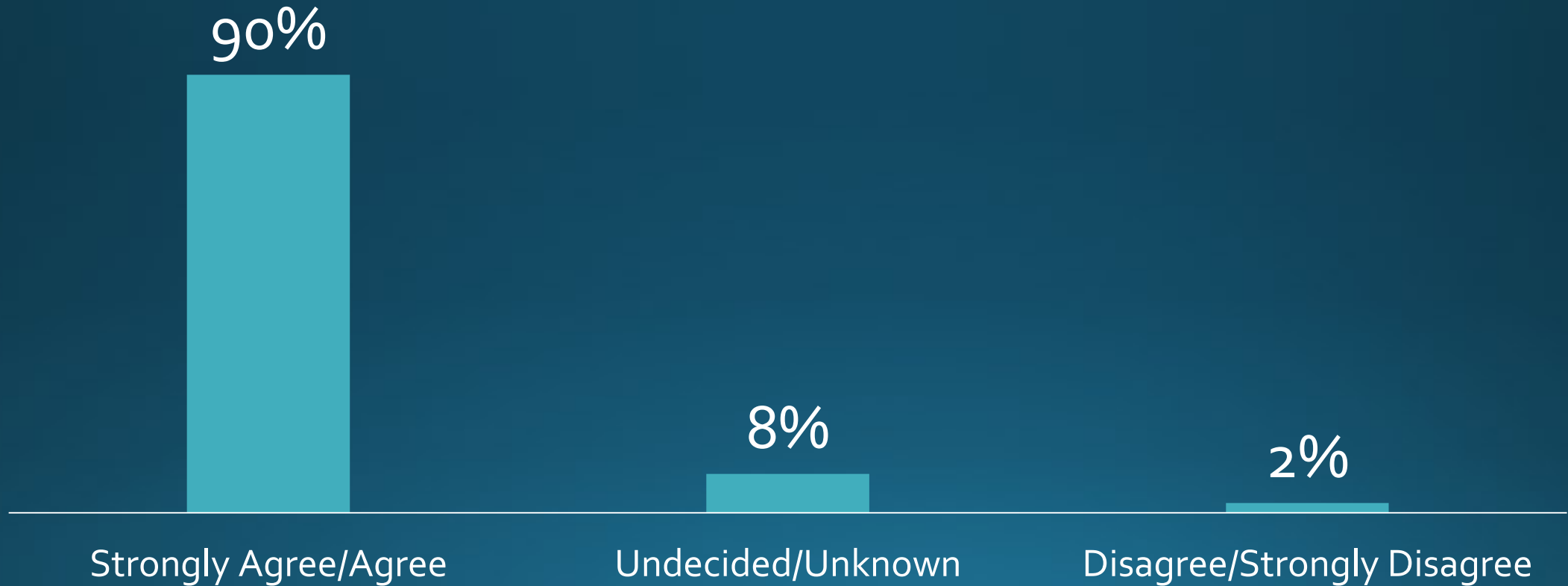
Promotes a Culture Committed to
Student Learning



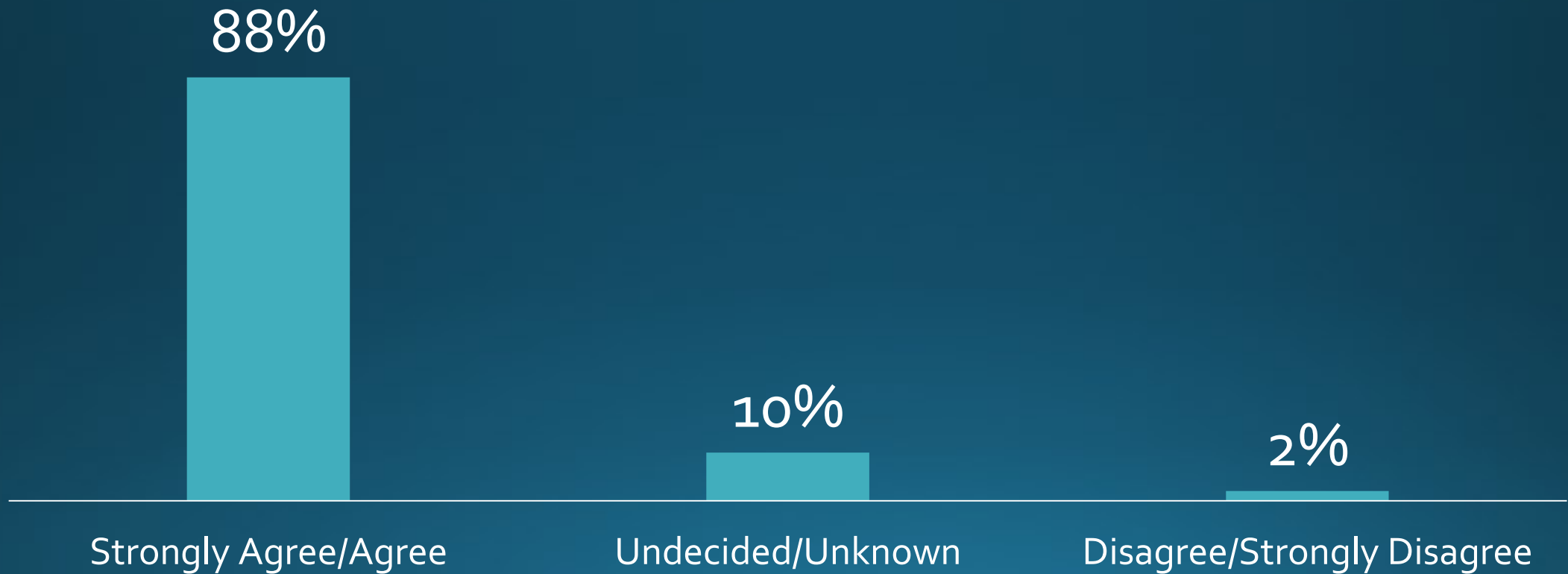
Provides an appropriate entry/registration process to support educational goals and student success.



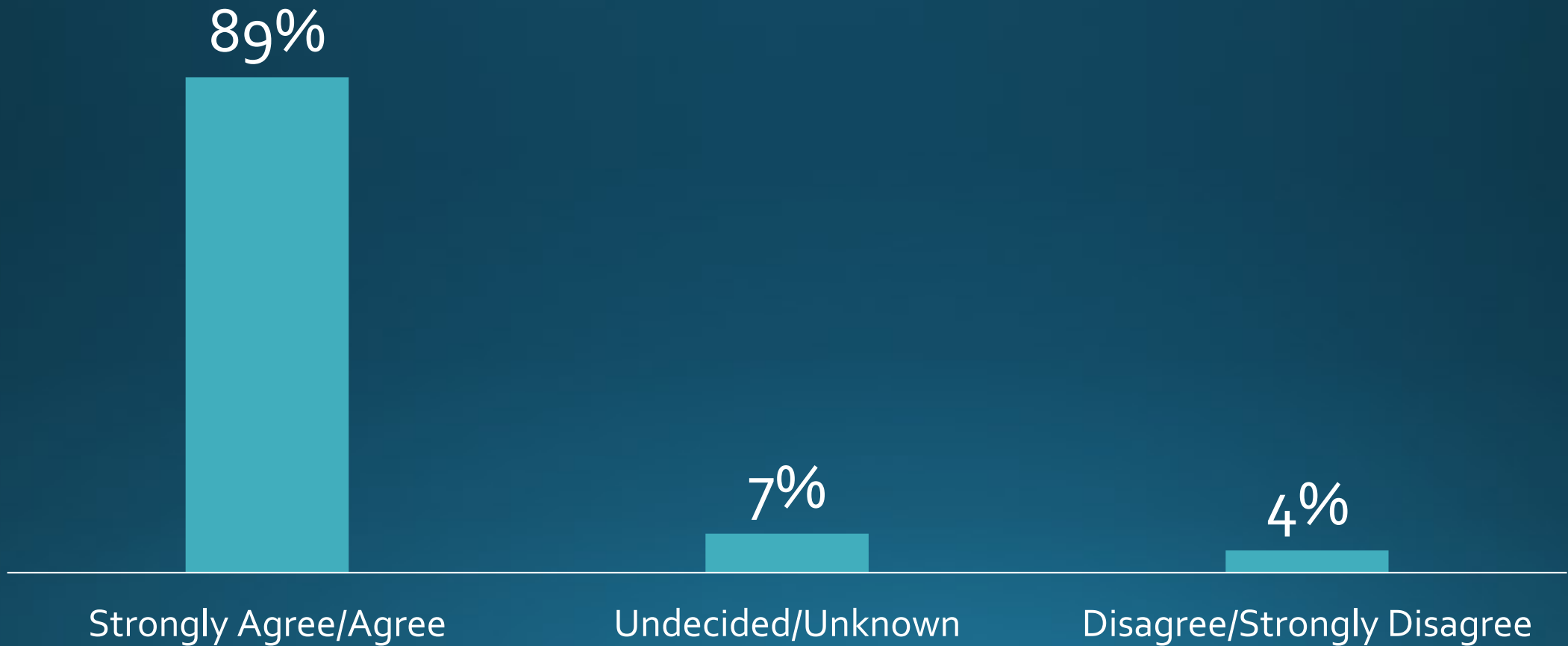
Provides Rigorous Learning Experiences with a
Variety of Delivery Methodologies
(f2f, online and hybrid courses)



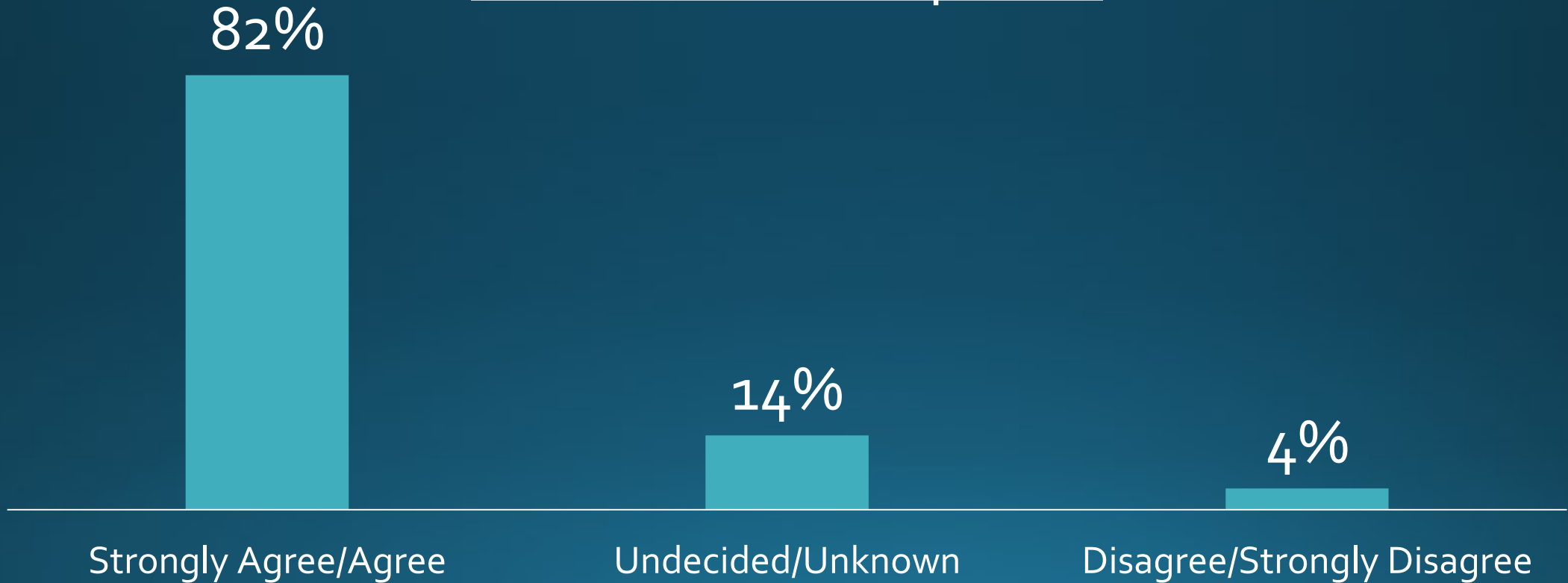
Implements Processes and Practices that Promote Student Success in Retention, Completion and Transfer Functions



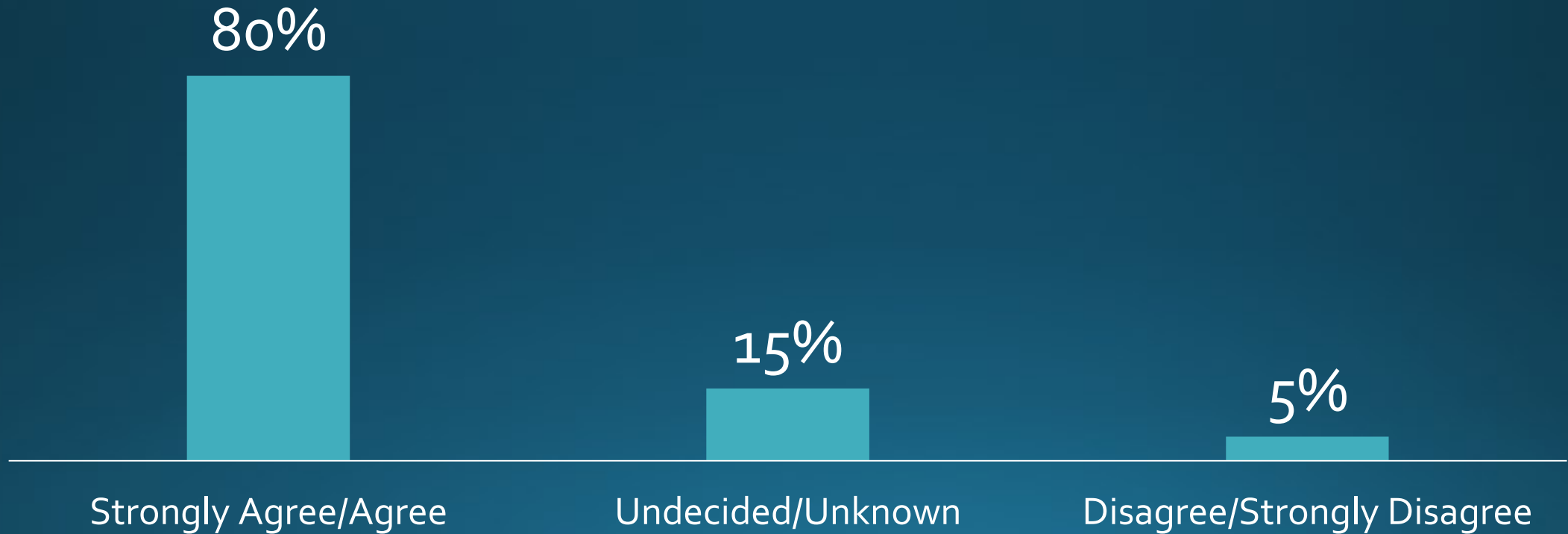
Provides Strong Student Support Services to Meet the Needs of Students



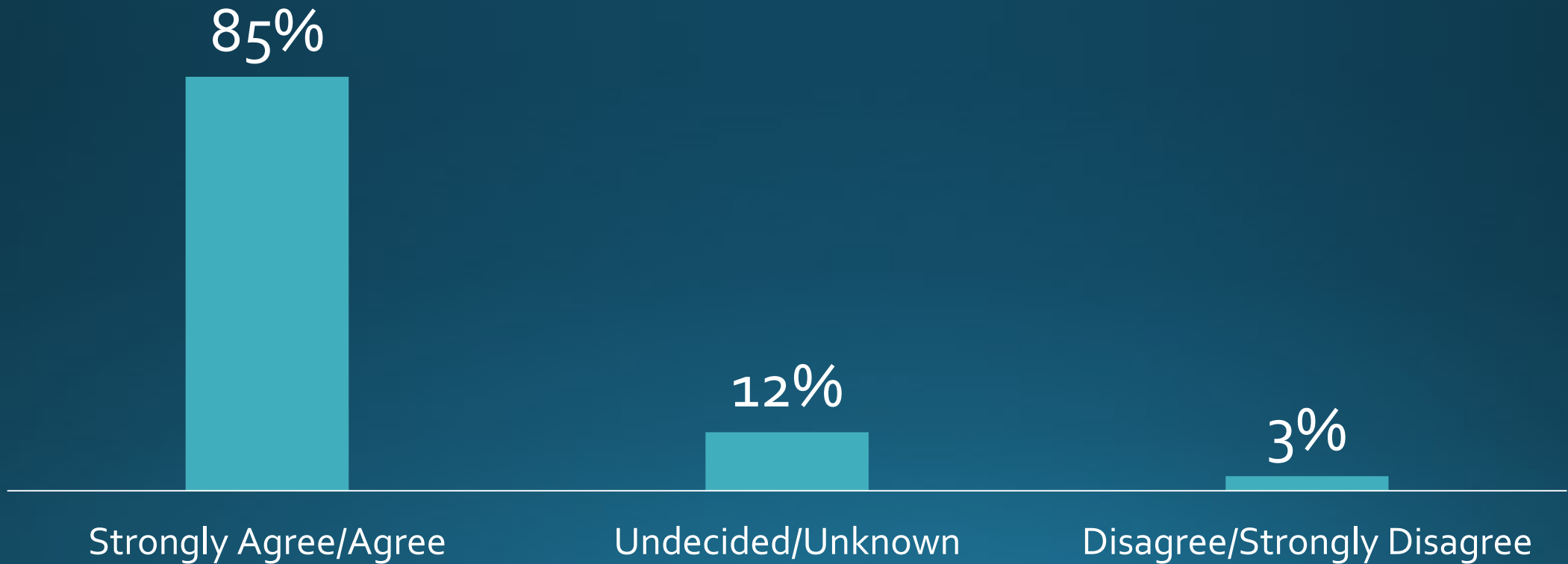
Provides Students with Opportunities
for Personal Development in addition to
Academic Development



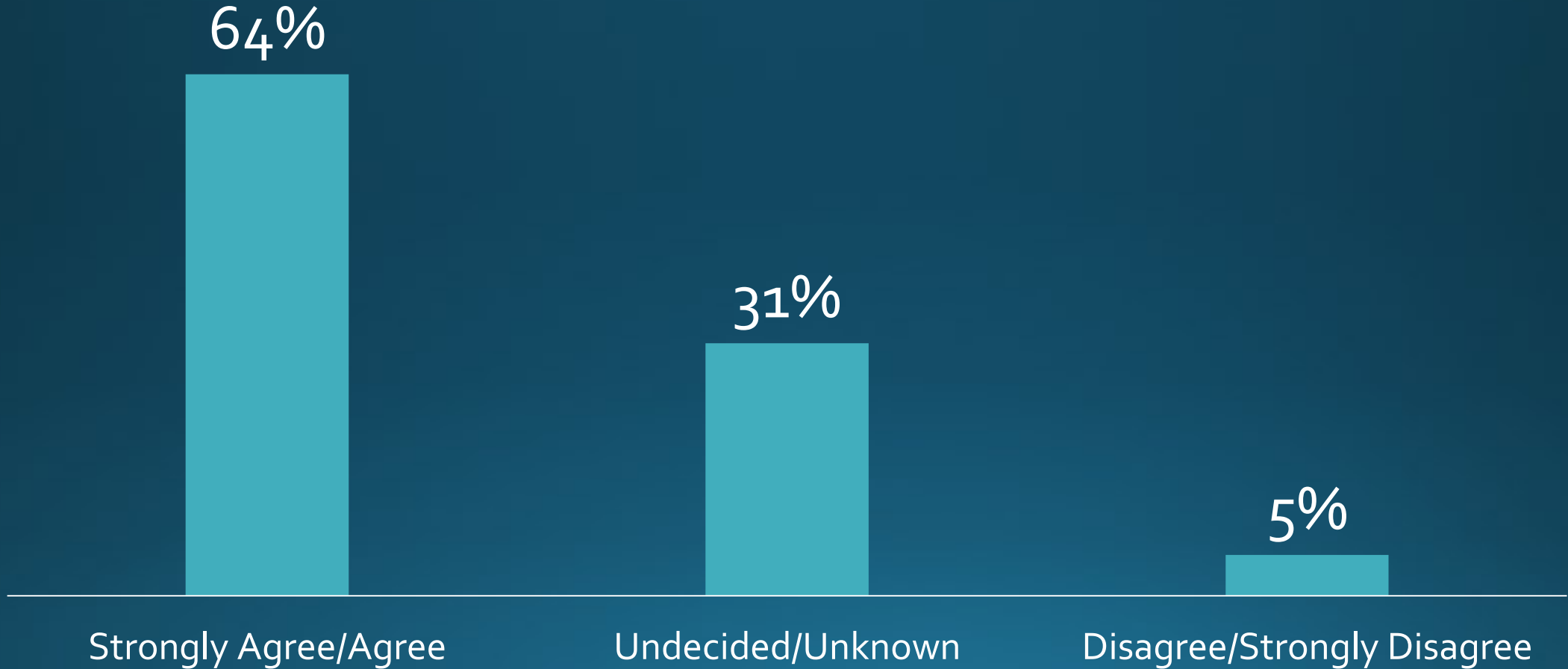
Is Highly Responsive and Adaptive to Meeting the Changing Needs of the External College Community or Environment



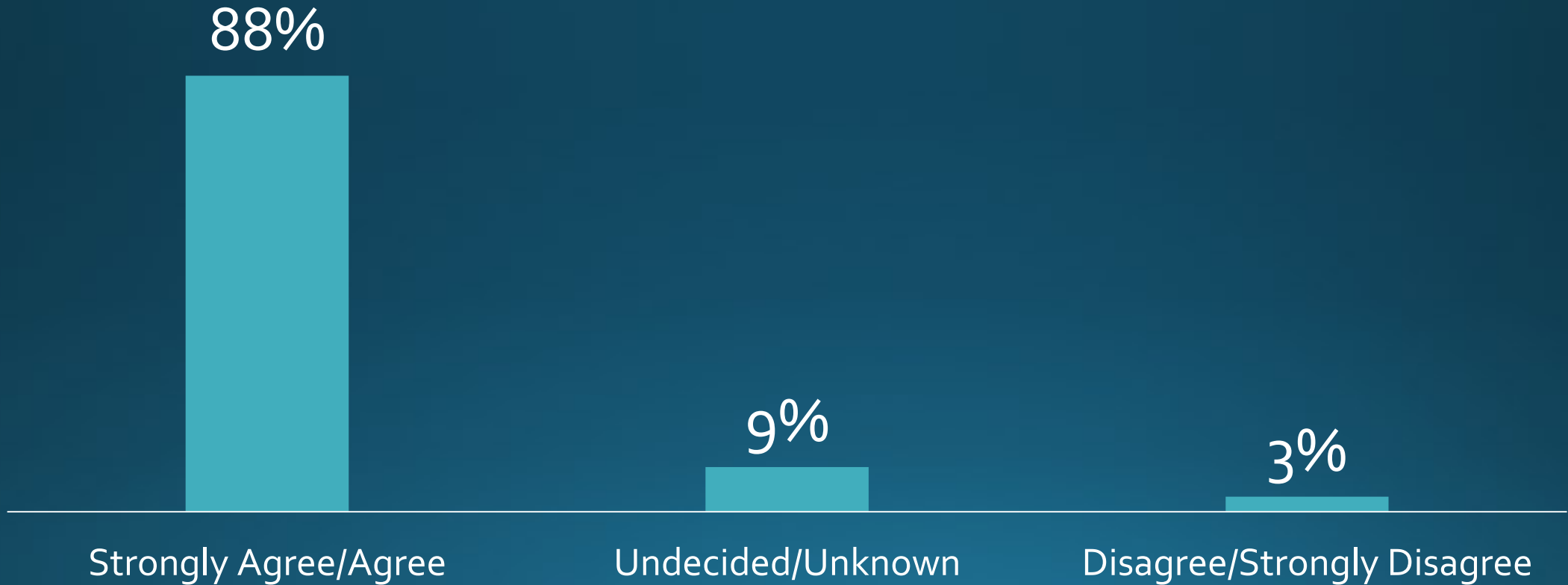
Offers Educational Opportunities that can
Attract Leading High School Graduates within
Its 12 County Service Area to Attend



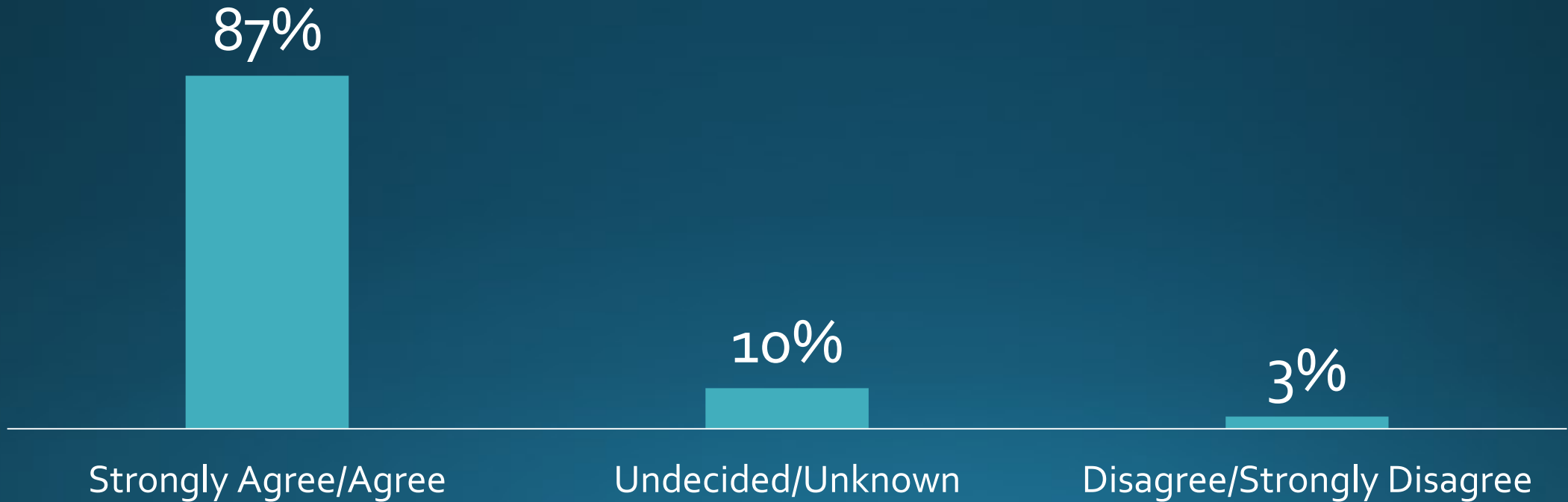
Provides Former Students with Opportunities to Maintain a Strong Connection to the College



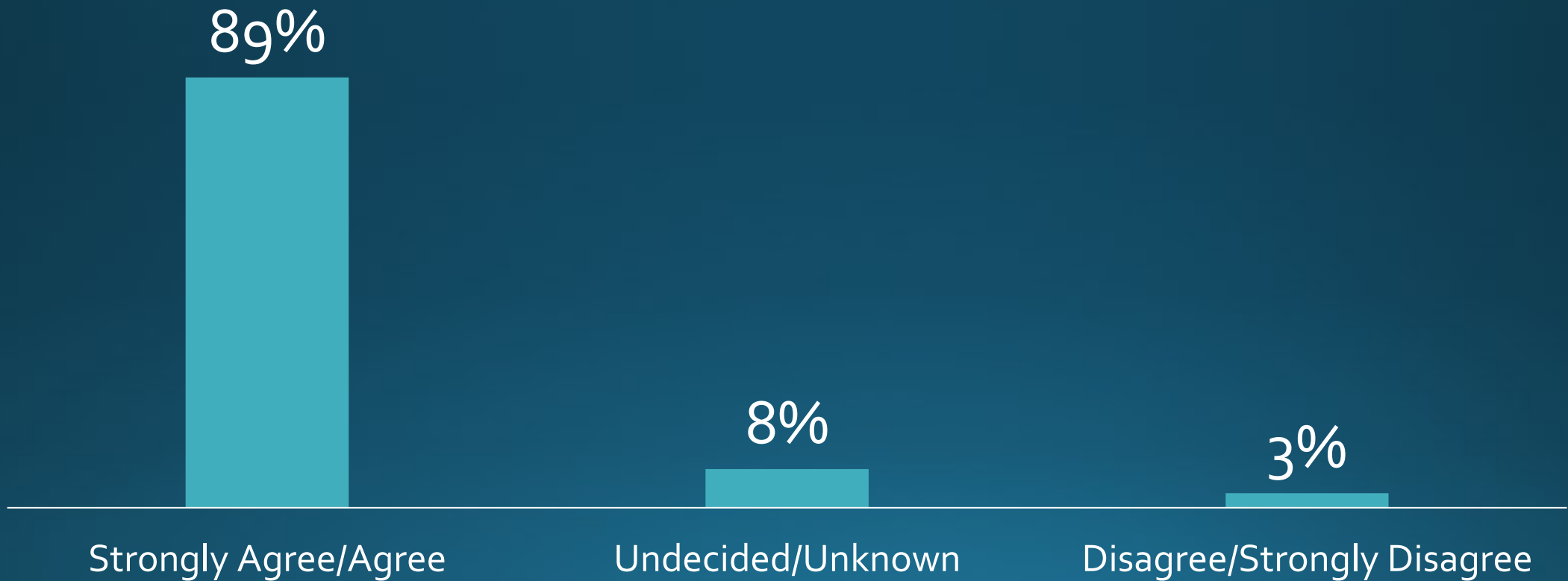
Has qualified Administrative and Academic Officers with Experience, Competence and Capacity to Lead the Institution



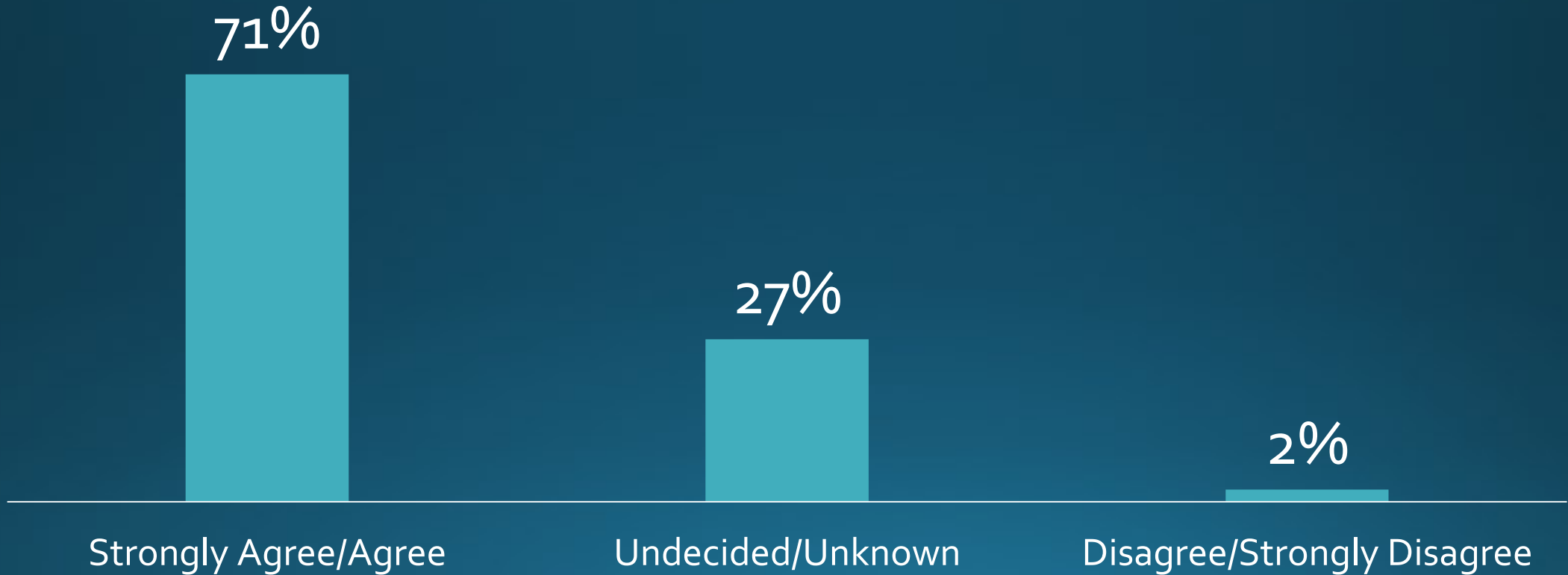
Promotes planning and assessment to ensure accountability and continuous improvement to the Vernon College mission focused processes and practices.



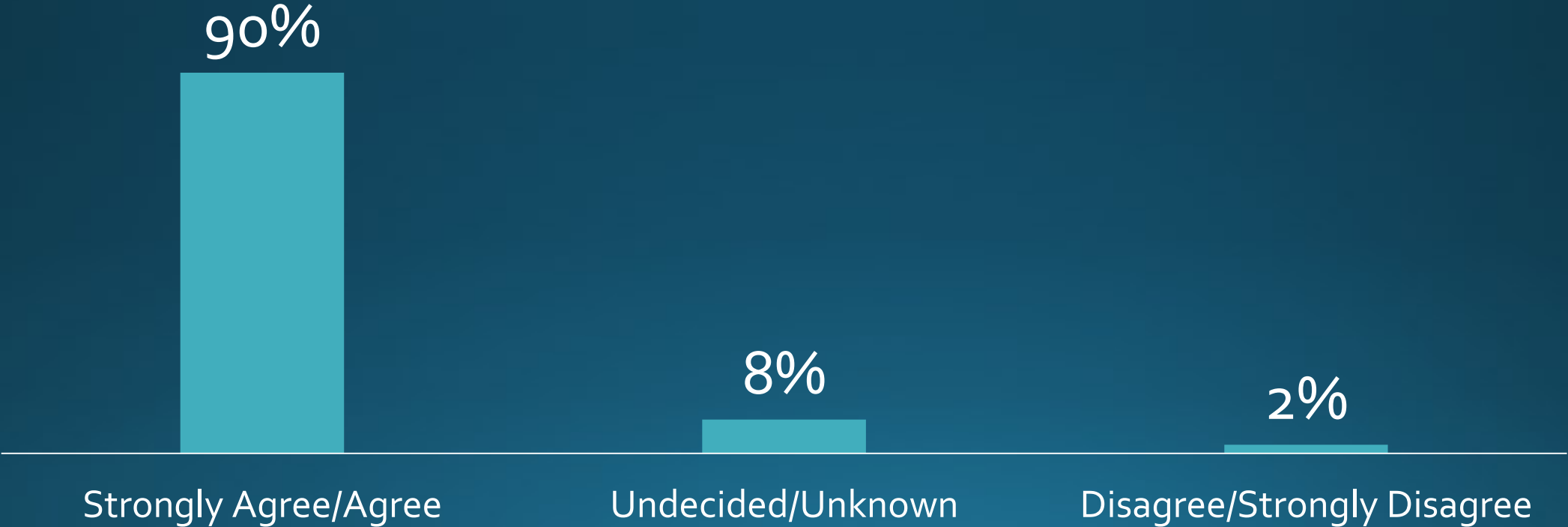
Has Competent Faculty Members Qualified to Accomplish the Mission, Goals and Priorities of the College



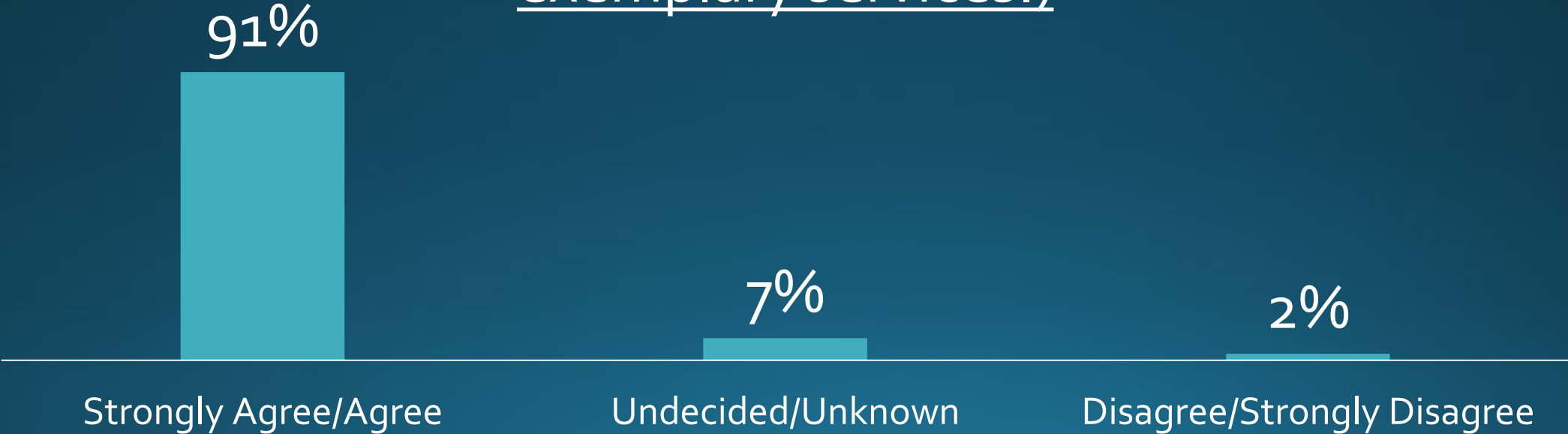
Employees are Known for Serving the Community in Government, on Boards or Committees, or in other Capacities



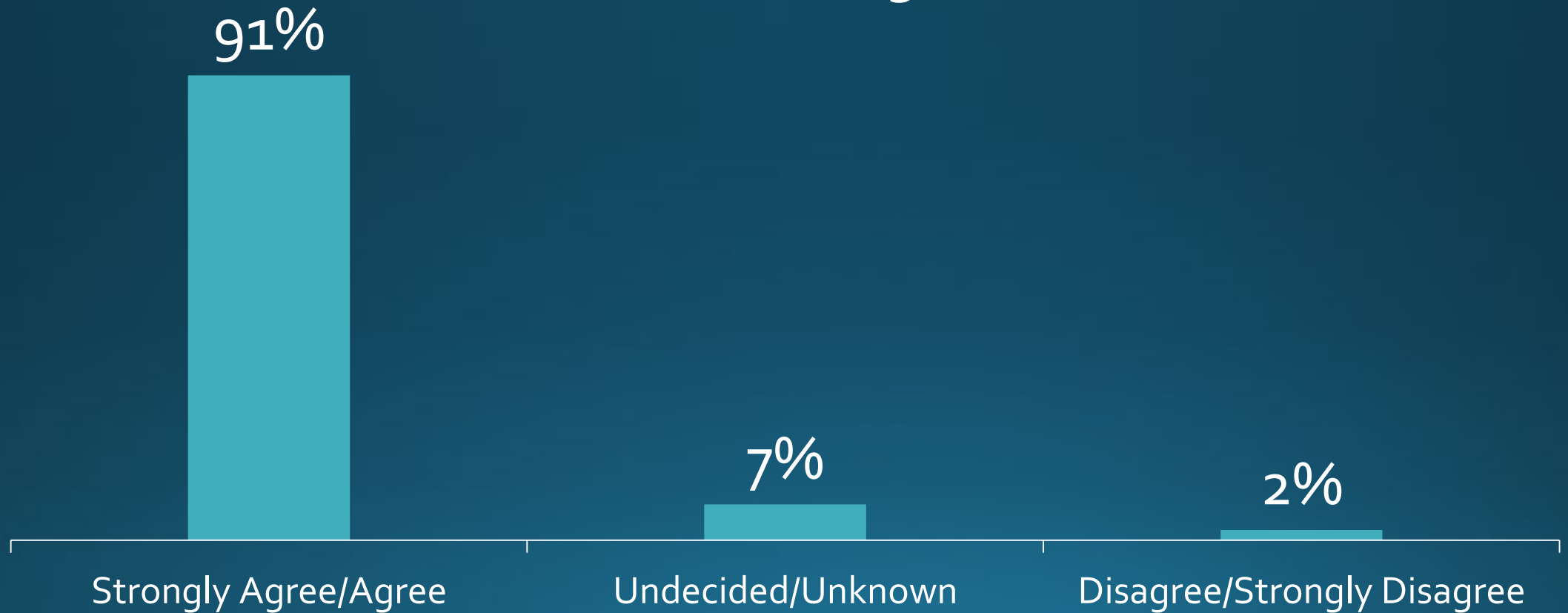
Operates and Maintains Facilities and Learning Resources that are Appropriate to Support Educational Programs, Support Services and Its Teaching, Learning and Leading Mission



Successfully fulfills Its Vision Statement (Vernon College will promote a culture of success for our students and communities through learner-centered quality instructional programs and exemplary services.)



Successfully fulfills Its Mission Statement (The mission of Vernon College is teaching, learning, and leading).



Betsy Harkey
Director of Institutional Effectiveness
bharkey@vernoncollege.edu